Media Briefing

2nd September 2020

कर्मयोगी अभियान

Mission Karmayogi - National Programme for Civil Services Capacity Building

Integrated Government Online Platform-iGOT Karmayogi



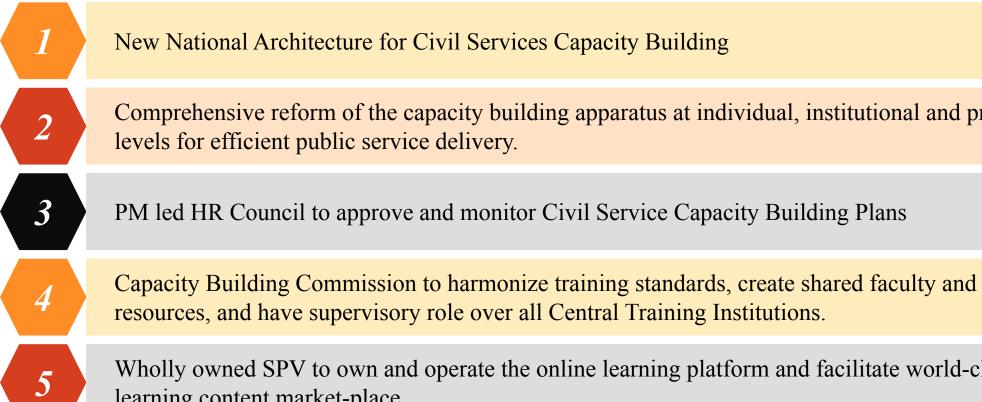
Karmayogi for the Nation



Existing Impediments



Mission Karmayogi



Wholly owned SPV to own and operate the online learning platform and facilitate world-class learning content market-place.

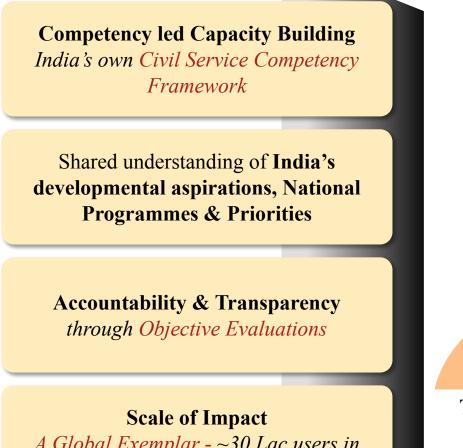
New National Architecture for Civil Services Capacity Building

Comprehensive reform of the capacity building apparatus at individual, institutional and process levels for efficient public service delivery.

PM led HR Council to approve and monitor Civil Service Capacity Building Plans

Mission Karmayogi – Build Future Ready Civil Service

- with right Attitude, Skills and Knowledge, aligned to the Vision of New India



A Global Exemplar - ~30 Lac users in year 1 & ~2 Cr in long run



Ease of Living

Competencies to ensure on time and effective Public Service Delivery for Citizens



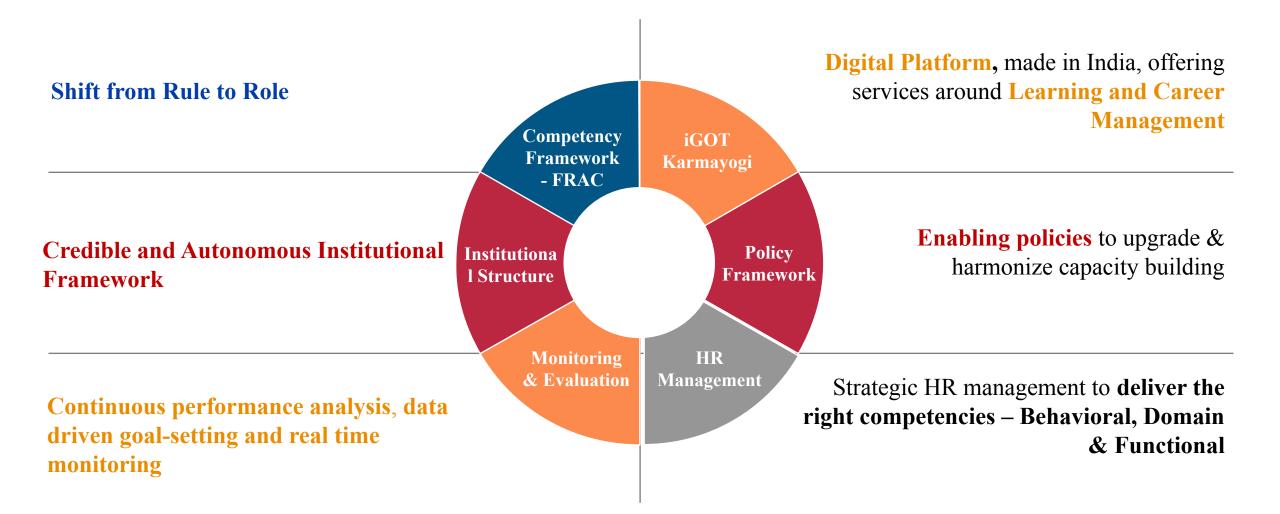
Ease of Doing Business

Creating policies and delivering services conducive to economic growth

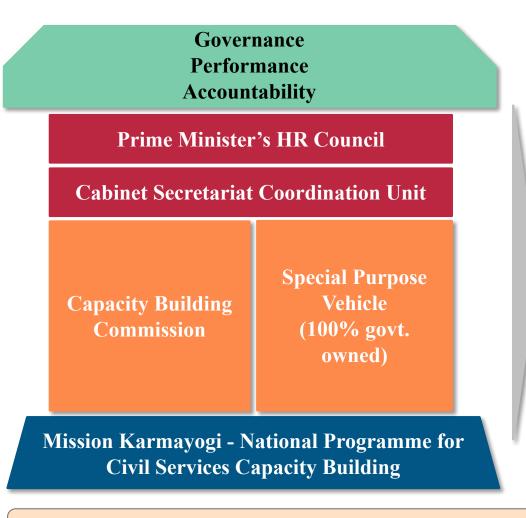
<u>Citizen Centricity</u>

Citizen Centricity (respectful interactions, problem solving competencies) **Subject Matter Expertise and Attitudinal change**

Mission Karmayogi – Key Programme Components



Mission Karmayogi – Institutional Structure



PM's HR Council (PMHRC) - Apex Body to provide strategic direction to capacity building reforms

Capacity Building Commission to harmonize training standards, create shared faculty & resources & supervise Central Training Institutions

Cabinet Secretariat Coordination Unit - to monitor progress and execution and oversee plans

SPV - to own and operate the online platform - iGOT Karmayogi and facilitate world class learning

Outlay of Rs 510 Cr. Over 5 years

Annual Subscription @ Rs 431 per civil servant charged by SPV

The Prime Minister's HR Council is at the apex



Structure of the PM's HR Council

- Chairperson: Hon'ble Prime Minister
- Political Leadership: Select Union Ministers, State Chief Ministers
- Thought Leadership: Eminent national and global Academicians, thought leaders, Industry leaders
- Civil Service Leadership



Prime Minister's HR Council Mandate/ Charter of the HR Council

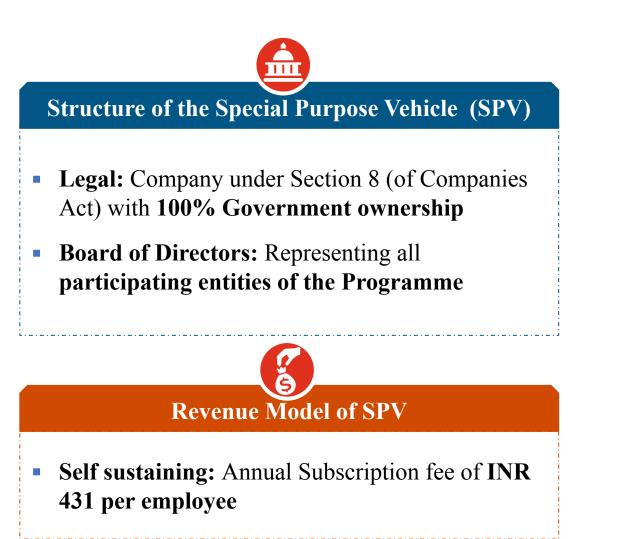
- Apex body driving & providing strategic direction to the Programme
- Approves & Monitors Civil Service Capacity Building plan
- Reviews reports submitted by Capacity Building Commission

The Capacity Building Commission – Key Functionalities

Mandate/ Charter of the Commission

- Drive standardization, harmonization and shared understanding of Capacity Building activities
- Create **shared learning resources**, including internal and external faculty and resource centers.
- Define templates for Annual Capacity Building Plan. Assist PM HR Council in approval of the Plan
- Functional supervision over all Central Training Institutions
- Set norms for **common mid-career training programs**
- Analyse learning related data from iGOT-Karmayogi
- Prepare the Annual State of Civil Service Report

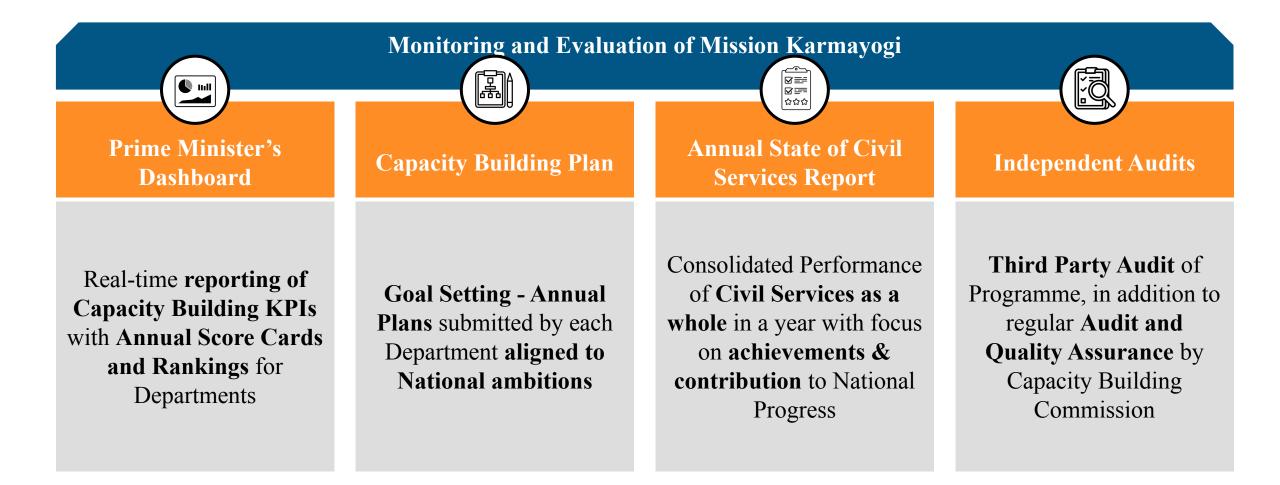
Special Purpose Vehicle – Structure & Function



Key Functions of the SPV

- Own and operate **the online Platform**, **iGOT Karmayogi** on behalf of Government
- Operationalize a robust content ecosystem
- Manage assessment & certification eco-system
- Marketing, Outreach & Change Mgmt.
- Manage **governance of data & its analysis** and make them available to authorities
- Curate & deliver programmes for capacity building of Civil Servants in other countries

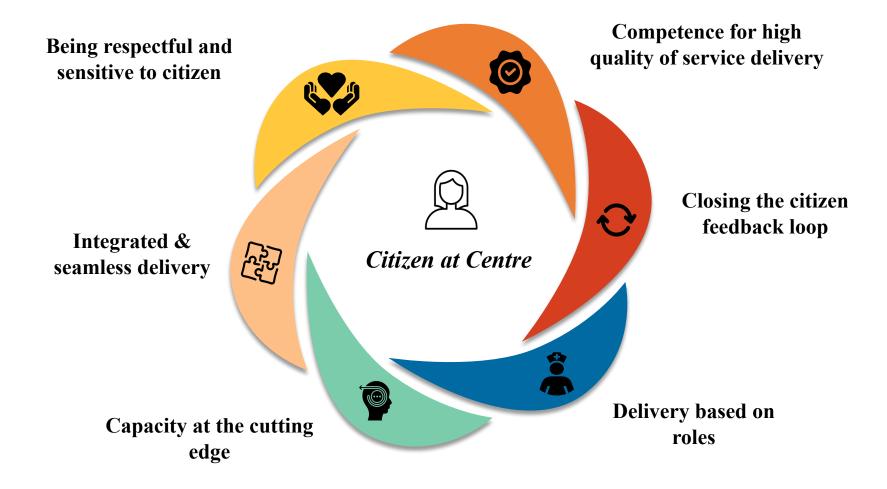
Monitoring & Evaluation Framework



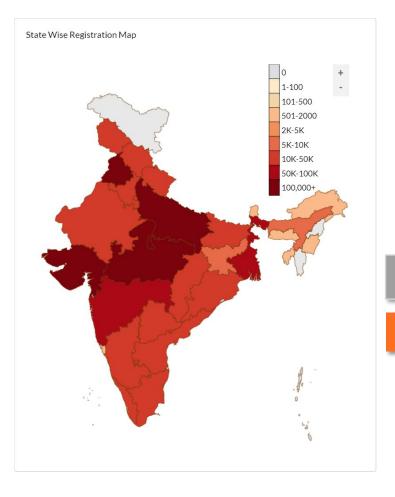
Democratized Civil Service - Silo-less Performance



Focus on Citizen Centricity and Governance Reforms



iGOT Pilot Model has trained COVID Warriors and led India's fight against COVID



12,73,276 Registered Users

17,66,793 Course Completion

14,06,564 Certificates Issued

Supporting content delivery in 12 Languages

Courses provided to Diverse Audience

Nurses

Allied &

Healthcare



Jo

Doctors

Technicians

NCC Cadets, NSS

Volunteers

ASHA & Anganwadi

volunteers





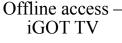




Desktop Portal



Through Multiple Channels of Delivery





Stats as on 24 July 2020

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Thank You